

# CUSTOM PAPER PACKS

- All papers are printed with high quality 4 color printing on 80# uncoated cardstock
- 24 Pages, double sided or single sided
- Easy Tear Away Binding (top bound)
- Secured closed with a clear sticker
- Includes Custom Front & Back Cards (if you choose not to have front and back covers, the pack will be bound with blank white pages)

## DESIGNS PER PACK

NUMBER OF DESIGNS	PAGES/DESIGN SINGLE SIDED	PAGES/DESIGN DOUBLE SIDED
48	N/A	1
24	1	2
12	2	4
6	4	8
3	8	16

## AVAILABLE SIZES & PRICING

ORDER QUANTITY	6 x 6	12 x 12	6 x 12	3.5 x 8.5
0-99	\$1.49	\$7.99	\$2.99	\$1.99
100-499	1.39	7.89	2.79	1.89
500+	1.29	7.79	2.59	1.79

## ORDER MULTIPLES & PROTOTYPES

<b>Minimum:</b> <i>must be ordered for existing designs.</i>	<b>12</b>
<b>Multiple:</b> <i>order quantity must be multiple of this number</i>	<b>6</b>
<b>Prototype:</b> <i>can be placed <b>once</b> for new designs.</i>	<b>6</b>

# SUBMITTING PAPER DESIGNS

## FILE TYPE

Designs are **not** required to be built in a vector art program. The preferred file formats are PDF, JPEG, or PNG.

## COLOR MODE

Your file must be set up in CMYK to ensure the optimal color matching. Please be sure to use colors that will convert to CMYK when designing. Colors will vary from designing on screen to physical prints.

## RESOLUTION & SIZE

We recommend 300dpi resolution for print files. Lower resolution may result in pixelated or blurry prints.

Please keep file sizes to 5,000KB or below. Some designs may need to be compressed or converted to another file type to shrink the file size.

## OUTLINED TYPOGRAPHY

Typography must be outlined (or converted to curves in CorelDRAW).

## DESIGN SIZE

All designs submitted must have 0.125" bleed on all 4 sides.

Do not include any crop marks or bleed marks



## ORIENTATION

All paper packs are bound at the top edge (or shorter side for slimline), keep this in mind when orienting your designs.

## SEPARATED FILES

Please submit each individual paper design separately to our graphics team. See File Name Section (below) for naming guidance.

## FILE NAME

When submitting designs that will be in the same paper pack, please name your files with the paper pack name and sequence letter.

Holiday Paper **A**, Holiday Paper **B**, Holiday Paper **C**, etc

*Digital proofs will be provided for approval before placing an order. We recommend placing a prototype order for new paper packs to confirm color and design choices before printing larger orders for your inventory.*